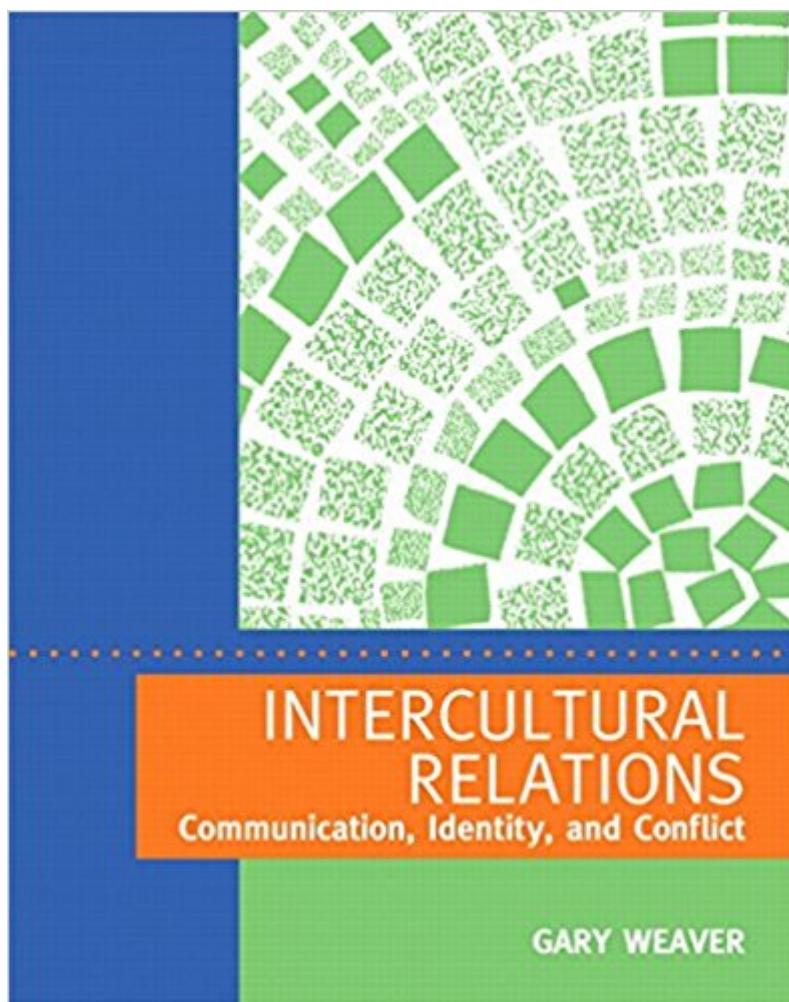


The book was found

Intercultural Relations: Communication, Identity, And Conflict



Synopsis

With modern global communications and transportation and the international nature of politics and commerce, almost every organization requires executives and managers who can deal with people of all cultural backgrounds. This is also true within countries due to the steady flow of people across national borders and the domestic growth of multicultural workforces. Understanding other cultures and developing skills for more effective cross-cultural communication is increasingly more important in the culturally interdependent world of today and tomorrow.

Book Information

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Customer Reviews

Thanks!

Was for a friends. Very good

Weaver makes a bunch of assumptions and broad generalization. Some info was good (based on Hall). Otherwise, Weaver states nothing new, except for his unqualified statements. Worst book I have ever read.

An excellent update to the previous version, I use this text every semester with my Intercultural Communication courses. The text provides both an excellent introduction to core concepts, and additional readings from other authors to provide greater depth in key areas. A prior reviewer said

that there were a lot of generalizations - which is true of every Intercultural text I have ever seen. And I have read all that I can find, on or elsewhere. Looks like they only read the first chapter. I highly recommend this text to anyone looking for a good introduction to the field of intercultural communication, whether as an instructor or someone just interested in learning more about the world around them.

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